

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	NJ BURLINGTON CITY-2012	Invoice #	PL12110227
Product	General	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344125
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	28884

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/26/12 to 10/26/12	1x		----F--				
	CDR										
	WCAU			M	10/29/12	:15	7:28 PM	TVGENEFG01202RH	\$575.00	MG for 2.1 10/26	2
						:15	7:31 PM	TVGENEFG01203H	\$575.00		
3	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/26/12 to 10/26/12	1x		----F--				
	CDR										
	WCAU	7P-730P M-F	7P-730P M-F	F	11/02/12	:30	7:25 PM	TVGENEFG01201RH	\$1,150.00	MG for 3.1 10/26	2
5	WCAU	7A-9A TODAY SHOW	7A-9A M-F	10/29/12 to 10/29/12	1x		M-----				
	CDR										
	WCAU			M	10/29/12	:15	7:23 AM	TVGENEFG01202RH	\$750.00		1
						:15	7:24 AM	TVGENEFG01203H	\$750.00		
6	WCAU	11-1135P M-F LATE NEWS	11P-1135P	10/29/12 to 10/29/12	1x		M-----				
	CDR										
	WCAU			M	10/29/12	:30	11:47 PM	TVGENEFG01201RH	\$2,400.00		1
7	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	10/29/12 to 10/29/12	1x		M-----				
	CDR										
	WCAU			M	10/29/12	:30	12:24 AM	TVGENEFG01201RH	\$750.00		1
8	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/29/12 to 10/29/12	1x		M-----				
	CDR										
	WCAU			M	10/29/12	:30	6:29 PM	TVGENEFG01201RH	\$1,150.00		1
9	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	10/29/12 to 10/29/12	1x		M-----				
	CDR										
	WCAU			M	10/29/12	:30	2:29 AM	TVGENEFG01201RH	\$30.00		1
10	WCAU	6A-7A M-F	6A-7A M-F	10/30/12 to 10/30/12	1x		-T-----				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	NJ BURLINGTON CITY-2012	Invoice #	PL12110227
Product	General	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344125
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	28884

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	LUR			Tu	10/30/12	:30	6:51 AM	TVGENEFG01201RH	\$600.00		1
	WCAU	6A-7A M-F	6A-7A M-F	10/30/12 to 10/31/12	2x	- 11 - - - -					
12	LUR			Tu	10/30/12	:15	6:13 AM	TVGENEFG01202RH	\$300.00		1
	WCAU			W	10/31/12	:15	6:54 AM	TVGENEFG01203H	\$300.00		2
	WCAU	7A-9A TODAY SHOW	7A-9A M-F	10/30/12 to 10/31/12	4x	- 22 - - - -					
	WCAU			10/30/12 to 10/30/12	1x	- T - - - - -					
13	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/30/12 to 10/30/12	1x	- T - - - - -					
	WCAU			Tu	10/30/12	:30	6:26 PM	TVGENEFG01201RH	\$1,150.00		1
	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	10/31/12 to 10/31/12	1x	- - W - - - -					
	WCAU			W	10/31/12	:15	6:21 PM	TVGENEFG01202RH	\$575.00		1
15	WCAU	11-1135P M-F LATE NEWS	11P-1135P	10/30/12 to 10/30/12	1x	- T - - - - -					
	WCAU			Tu	10/30/12	:30	11:24 PM	TVGENEFG01201RH	\$2,400.00		1
16	WCAU	11-1135P M-F LATE NEWS	11P-1135P	10/31/12 to 10/31/12	1x	- - W - - - -					
	WCAU			W	10/31/12	:15	11:34 PM	TVGENEFG01203H	\$1,200.00		1
17	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	10/30/12 to 10/30/12	1x	- T - - - - -					

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	NJ BURLINGTON CITY-2012	Invoice #	PL12110227
Product	General	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12

Station	WCAU	Order #	344125
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	11365
Advertiser Ref	28884

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	10/30/12 to 10/30/12	1x	- T- - - -					
	WCAU			Tu	10/30/12	:30	11:58 PM	TVGENEFG01201RH	\$750.00		1
18	WCAU	6A-7A M-F	6A-7A M-F	11/01/12 to 11/02/12	1x	- - - TF- -					
	LUR			Th	11/01/12	:30	6:24 AM	TVGENEFG01201RH	\$600.00		1
19	WCAU	6A-7A M-F	6A-7A M-F	11/01/12 to 11/02/12	1x	- - - TF- -					
	LUR			Th	11/01/12	:15	6:54 AM	TVGENEFG01202RH	\$300.00		1
	WCAU					:15	6:56 AM	TVGENEFG01203H	\$300.00		
20	WCAU	7A-9A TODAY SHOW	7A-9A M-F	11/01/12 to 11/02/12	2x	- - - 11- -					
	CDR			Th	11/01/12	:15	8:42 AM	TVGENEFG01202RH	\$750.00		1
	WCAU					:15	8:43 AM	TVGENEFG01203H	\$750.00		
	WCAU			F	11/02/12	:00			\$1,500.00	See MG 20.3	2
						:00			\$0.00		
	WCAU			NA-NOT AVAILABLE							
				M	11/05/12	:15	7:22 AM	TVGENEFG01202RH	\$750.00	MG for 20.2 11/02	3
						:15	7:24 AM	TVGENEFG01203H	\$750.00		
21	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	11/01/12 to 11/02/12	1x	- - - TF- -					
	CDR			Th	11/01/12	:30	10:29 AM	TVGENEFG01201RH	\$425.00		1
22	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	11/01/12 to 11/02/12	1x	- - - TF- -					
	CDR			F	11/02/12	:30	6:27 PM	TVGENEFG01201RH	\$1,150.00		1
23	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	11/01/12 to 11/02/12	1x	- - - TF- -					

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	NJ BURLINGTON CITY-2012	Invoice #	PL12110227
Product	General	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344125
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	28884

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR										
	WCAU			F	11/02/12	:15	6:26 PM	TVGENEFG01202RH	\$575.00		1
						:15	6:29 PM	TVGENEFG01203H	\$575.00		
24	WCAU	11-1135P M-F LATE NEWS	11P-1135P	11/01/12 to 11/02/12	1x	---	TF--				
	CDR										
	WCAU			Th	11/01/12	:15	11:33 PM	TVGENEFG01202RH	\$1,200.00		1
						:15	11:34 PM	TVGENEFG01203H	\$1,200.00		
25	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	11/01/12 to 11/02/12	1x	---	TF--				
	CDR										
	WCAU			F	11/02/12	:30	12:11 AM	TVGENEFG01201RH	\$750.00		1
26	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P	11/01/12 to 11/02/12	2x	---	TF--				
	CDR										
	WCAU			Th	11/01/12	:30	11:29 AM	TVGENEFG01201RH	\$250.00		2
	WCAU			F	11/02/12	:30	11:42 AM	TVGENEFG01201RH	\$250.00		1
27	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	11/01/12 to 11/02/12	1x	---	TF--				
	CDR										
	WCAU			Th	11/01/12	:30	4:27 AM	TVGENEFG01201RH	\$25.00		1
28	WCAU	6A-7A M-F	6A-7A M-F	11/02/12 to 11/02/12	1x	---	F--				
	WCAU			F	11/02/12	:15	5:58 AM	TVGENEFG01202RH	\$425.00		1
						:15	5:59 AM	TVGENEFG01203H	\$425.00		
29	WCAU	7A-9A TODAY SHOW	7A-9A M-F	11/05/12 to 11/05/12	2x	M-	-----				
	WCAU			M	11/05/12	:15	8:34 AM	TVGENEFG01202RH	\$750.00		2
						:15	8:35 AM	TVGENEFG01203H	\$750.00		
	WCAU			M	11/05/12	:15	8:59 AM	TVGENEFG01202RH	\$750.00		1
						:15	9:00 AM	TVGENEFG01203H	\$750.00		

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	NJ BURLINGTON CITY-2012	Invoice #	PL12110227
Product	General	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344125
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	28884

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	WCAU	8-10A SUNDAY	758A-956A SUNDAY	11/04/12 to 11/04/12	1x	-----S					
	WCAU			Su 11/04/12	:30	9:54 AM	TVGENEFG01201RH		\$650.00		1
31	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M 11/05/12	:30	10:46 AM	TVGENEFG01201RH		\$425.00		1
32	WCAU	LATE NEWS SU	11-1235A	11/04/12 to 11/04/12	1x	-----S					
	WCAU			Su 11/04/12	:30	12:30 AM	TVGENEFG01201RH		\$2,000.00		1
33	WCAU	11-1130P LATE NEWS SAT	11-1130P	11/03/12 to 11/03/12	1x	-----S-					
	WCAU			Sa 11/03/12	:15	11:23 PM	TVGENEFG01202RH		\$1,200.00		1
					:15	11:25 PM	TVGENEFG01203H		\$1,200.00		
34	WCAU	9A-10A SATURDAY	9A-10A SA	11/03/12 to 11/03/12	1x	-----S-					
	WCAU			Sa 11/03/12	:30	9:40 AM	TVGENEFG01201RH		\$650.00		1
35	WCAU	8-10A SUNDAY	758A-956A SUNDAY	11/04/12 to 11/04/12	1x	-----S					
	WCAU			Su 11/04/12	:30	9:12 AM	TVGENEFG01201RH		\$575.00		1
36	WCAU	6A-8A SUNDAY	6A-8A SU	11/04/12 to 11/04/12	2x	-----S					
	WCAU			Su 11/04/12	:30	6:12 AM	TVGENEFG01201RH		\$175.00		1
	WCAU			Su 11/04/12	:30	6:40 AM	TVGENEFG01201RH		\$175.00		2
37	WCAU	6A-7A M-F	6A-7A M-F	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M 11/05/12	:30	5:58 AM	TVGENEFG01201RH		\$850.00		1
38	WCAU	430-5A NBC10 NEWS @ 430A	430A-5A	10/29/12 to 11/04/12	1x	-----1					
	WCAU			Su 11/04/12	:30	4:44 AM	TVGENEFG01201RH		\$75.00		1
	WCAU			11/05/12 to 11/11/12	1x	1-----					
				M 11/05/12	:30	4:28 AM	TVGENEFG01201RH		\$75.00		2

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	NJ BURLINGTON CITY-2012	Invoice #	PL12110227
Product	General	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344125
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	28884

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
39	WCAU	6A-7A M-F	6A-7A M-F	11/06/12 to 11/06/12	2x	-T-----					
	WCAU			Tu	11/06/12	:30	6:14 AM	TVGENEFG01201RH	\$850.00		1
	WCAU			Tu	11/06/12	:30	6:56 AM	TVGENEFG01201RH	\$850.00		2
40	WCAU	7A-9A TODAY SHOW	7A-9A M-F	11/06/12 to 11/06/12	2x	-T-----					
	WCAU			Tu	11/06/12	:30	7:28 AM	TVGENEFG01201RH	\$1,500.00		2
	WCAU			Tu	11/06/12	:30	8:37 AM	TVGENEFG01201RH	\$1,500.00		1
41	WCAU	7A-9A SATURDAY	7A-9A SA	11/03/12 to 11/03/12	1x	-----S-					
	WCAU			Sa	11/03/12	:15	7:50 AM	TVGENEFG01202RH	\$325.00		1
						:15	7:51 AM	TVGENEFG01203H	\$325.00		
42	WCAU	11-1135P M-F LATE NEWS	11P-1135P	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M	11/05/12	:30	11:32 PM	TVGENEFG01201RH	\$2,400.00		1
43	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M	11/05/12	:15	5:36 PM	TVGENEFG01202RH	\$475.00		1
						:15	5:37 PM	TVGENEFG01203H	\$475.00		
44	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F	11/05/12 to 11/05/12	1x	M-----					
	WCAU			M	11/05/12	:30	4:58 PM	TVGENEFG01201RH	\$950.00		1
45	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	11/03/12 to 11/04/12	2x	-----SS					
	WCAU			Sa	11/03/12	:30	3:12 AM	TVGENEFG01201RH	\$25.00		2
	WCAU			Su	11/04/12	:30	2:26 AM	TVGENEFG01201RH	\$25.00		1
46	WCAU	430-5A NBC10 NEWS @ 430A	430A-5A	11/04/12 to 11/04/12	1x	-----S					
	WCAU			Su	11/04/12	:30	4:35 AM	TVGENEFG01201RH	\$75.00		1
47	WCAU	6A-8A SUNDAY	6A-8A SU	11/04/12 to 11/04/12	1x	-----S					
	WCAU			Su	11/04/12	:30	6:55 AM	TVGENEFG01201RH	\$175.00		1
48	WCAU	4P-5P NBC10 NEWS	4-5P M-F	11/05/12 to 11/05/12	2x	M-----					

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

Advertiser	NJ BURLINGTON CITY-2012	Invoice #	PL12110227
Product	General	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344125
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	28884

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #	
48	WCAU	4P-5P NBC10 NEWS	4-5P M-F	11/05/12 to	11/05/12	2x	M- - - - -					
	WCAU			M	11/05/12	:30	4:44 PM	TVGENEFG01201RH	\$650.00		4	
	WCAU			M	11/05/12	:30	4:53 PM	TVGENEFG01201RH	\$650.00		3	
49	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	11/06/12 to	11/06/12	2x	- T- - - - -					
	WCAU			Tu	11/06/12	:00			\$425.00	Credited	1	
						:00			\$0.00			
				PREEMPT-DUE INVENTORY								
	WCAU			Tu	11/06/12	:15	10:59 AM	TVGENEFG01202RH	\$213.00		2	
						:15	11:00 AM	TVGENEFG01203H	\$212.00			
50	WCAU	11A-12P NBC10 NEWS@11 M-F 11A-12P		11/06/12 to	11/06/12	2x	- T- - - - -					
	WCAU			Tu	11/06/12	:30	11:42 AM	TVGENEFG01201RH	\$250.00		2	
	WCAU			Tu	11/06/12	:30	11:57 AM	TVGENEFG01201RH	\$250.00		1	
51	WCAU	2-3P STEVE HARVEY TALK SH 2P-3P		11/06/12 to	11/06/12	2x	- T- - - - -					
	WCAU			Tu	11/06/12	:15	2:11 PM	TVGENEFG01202RH	\$113.00		1	
						:15	2:12 PM	TVGENEFG01203H	\$112.00			
						:15	2:55 PM	TVGENEFG01202RH	\$113.00		2	
	WCAU			Tu	11/06/12	:15	2:57 PM	TVGENEFG01203H	\$112.00			
52	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	11/06/12 to	11/06/12	2x	- T- - - - -					
	WCAU			Tu	11/06/12	:30	5:29 AM	TVGENEFG01201RH	\$375.00		1	
	WCAU			Tu	11/06/12	:30	5:50 AM	TVGENEFG01201RH	\$375.00		2	
53	WCAU	6A-7A M-F	6A-7A M-F	11/06/12 to	11/06/12	1x	- T- - - - -					
	WCAU			Tu	11/06/12	:30	6:27 AM	TVGENEFG01201RH	\$850.00		1	
54	WCAU	12-1P JEFF PROBST SHOW	12P-1P	11/06/12 to	11/06/12	2x	- T- - - - -					
	WCAU			Tu	11/06/12	:15	12:28 PM	TVGENEFG01202RH	\$113.00		2	
						:15	12:30 PM	TVGENEFG01203H	\$112.00			

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

STRATEGIC MEDIA PLACEMENT
Attention: Accounts Payable
7669 STAGERS LOOP
DELAWARE, OH 43015

INVOICE

DUPLICATE

Advertiser	NJ BURLINGTON CITY-2012	Invoice #	PL12110227
Product	General	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344125
Account Executive	Joe Trondle	Alt Order #	
Sales Office	Detroit NSO	Deal #	
Sales Region	National	Order Flight	10/26/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	11365
		Advertiser Ref	28884

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
54	WCAU	12-1P JEFF PROBST SHOW	12P-1P	11/06/12 to 11/06/12	2x	- T- - - -					
	WCAU			Tu	11/06/12	:15	12:45 PM	TVGENEFG01202RH	\$113.00		1
						:15	12:46 PM	TVGENEFG01203H	\$112.00		
55	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	11/05/12 to 11/05/12	1x	M- - - - -					
	WCAU			M	11/05/12	:00			\$25.00	Credited	1
56	WCAU	1P-2P DAYS	1P-2P M-F	11/06/12 to 11/06/12	1x	- T- - - -					
	WCAU			Tu	11/06/12	:00			\$375.00	See MG 56.2	1
						:00			\$0.00		
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	11/06/12 to 11/06/12	2x	M- - - - -					
				Tu	11/06/12	:15	5:12 AM	TVGENEFG01202RH	\$188.00	MG for 56.1 11/06	2
						:15	5:15 AM	TVGENEFG01203H	\$187.00		
57	WCAU	430-5A NBC10 NEWS @ 430A	430A-5A	11/05/12 to 11/05/12	2x	M- - - - -					
	WCAU			M	11/05/12	:00			\$75.00	Credited	1
	WCAU			M	11/05/12	:00			\$75.00	Credited	2

Aired Spots **70**

<u>Gross Total</u>	\$55,955.00	
<u>Agency Commission</u>	\$8,393.25	
<u>Net Amount Due</u>	\$47,561.75	Payment Terms 30 Days

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above